



RTT AG Profile

The **visualization expert** RTT provides software and service solutions to assist customers with the whole product cycle - from design, via development and on to marketing at the point-of-sale and on the Internet, for both marketing campaigns and after-sales. The company is sub-divided into two business units:

- **Virtual Prototyping:** The photorealistic realtime portrayal of products, in the form of 3D models, accelerates product design and development processes.
- **Virtual Marketing:** Computer-generated realtime 3D pictures, films and configuration systems significantly enhance marketing and sales opportunities.

RTT's visualization solutions enable an enormous reduction in the dependency and reliance on the costly physical prototypes previously used during product design processes and for product portrayal. Here, RTT deploys the strategic combination of **RTT Software** and **RTT Services** – facilitating everything from customer and process consultation, individual project works, software provision, design support and training to “content creation” and professional presentation for integrated product marketing. The company inspires confidence with its **integrated and holistic process approach**. A high degree of **customer and service orientation** enables RTT to not just understand its customers' complete processes and value adding chains, but also provides the **flexibility** to react quickly to specific customer wishes and implement **tailored solutions**. **RTT DeltaGen** is RTT's core software suite. The product is used worldwide by users to process complex CAD/CAS data in order to prepare it for high-end quality 3D realtime visualization.

RTT is an owner-operated business run by the two directors Ludwig A. Fuchs and Christoph Karrasch. The company currently employs **370 staff** at **13 locations**. It is headquartered in Munich, Germany, and has branch offices in Stuttgart, Hamburg, Paris, Milan, Brussels, Los Angeles, Detroit, Melbourne, Seoul, Singapore, Shanghai and Tokyo. RTT has had an average annual **growth rate of 50** percent since its inception; and the turnover in 2008 was 29 million euros. RTT AG shares (WKN 701220) are traded on Xetra and on the Open Markets in Frankfurt, Stuttgart and Berlin-Bremen.

RTT's **client base** includes well-known names from the **automobile, aviation and consumer goods industries**, such as Adidas, Audi, BASF, EADS, Porsche and Sony Ericsson.